



HOME OF THE AMAZING CLEANING PRODUCTS

~AMAZing Message~

Since the time we acquired A-MAZ from Pacific Sunmakers Inc., we have been on a mission to "green up" our products as much as possible without compromising quality and performance. The opportunity has never been more greater with the various independent agencies tasked to certify products "green".

We now have learned that there is a new initiative, announced at the ISSA conference, called Information-Based Environmental Label (IBEL). IBEL is being created to systematically provide important environmental and health information reminiscent of a food nutrition label. And with a development team including Wal-Mart, US Green Building Council, US EPA, States of California and Illinois, Healthy Schools Campaign, Environmental Defense Fund, 3 eco-labelers along with other leading advocates, labor unions and of course industry representatives; IBEL is sure to make an important impact on the future of Green Cleaning.

We at A-MAZ support this program and will look forward to participating in any way we can. Our commitment continues to be the development of High Quality Cleaning Products that are Environmentally safer than competing/standard products.

A-MAZ NEWSLETTER GOING GREEN!

The A-MAZ Newsletter is now available electronically or on our website: [www.amaz.biz](http://www.amaz.biz)



NEWSLETTER

A-MAZ Attends ACE Hardware Fall Convention



Once again, A-MAZ was invited and accepted to attend the 2009 Fall Ace Hardware Convention in Atlanta. Craig Heaton was our representative and was assisted by David Ngo. The convention was three days with the first being the most attended. Our products continue to sell well at ACE stores and expand at stores we currently do not serve.

Our purpose for attending the show is to get into the ACE warehouses. You will be the first to hear when we get the final approval for the warehouse program. Until then, we will continue to support the individual ACE dealers and provide ongoing quality customer service.



DEALER SPOTLIGHT

Samon's Tiger Store Inc.

13 Hardware Stores  
Located in Albuquerque, New Mexico

Bohle-America Inc.

Charlotte, North Carolina  
German based company, manufacturing hand tools in the glass industry  
[www.bohleamerica.com](http://www.bohleamerica.com)

Keep Hawaii Green

Kahului, HI  
Distributor of AMAZ products for the Hawaiian Islands





## A Message From “Mr. Green”

As you all know, we are committed to producing high quality cleaning products that work, while being environmentally responsible. Working with the EPA on registration has been nothing but positive. The people we have worked with are very helpful and willing to share their knowledge, experience, and connections to other experts. As a results of their initial finds, we have made two important changes in our formula and more to come.

The first round of changes was to remove the dyes and fragrances from the Water Stain Remover and Sealant. Therefore, the products will have a beige or clam white color with no citrus scent. The next step will be to find replacement ingredients for a couple of items we currently have in our Water Stain Remover. Our chemists are working on it as we speak. The goal is to retain the “integrity” of the product while removing “all” the non-green related ingredients... if possible. If not, we will keep the current formula and continue to research other options. Remember, our product already surpasses other products on the market to claim to remove heavy mineral deposits from glass, metal and ceramics.

In addition to the changes with our Water Stain Remover and Sealant, we have made the decision to remove the Auto Finish and Auto Wash from our product offerings. At the moment, the market is saturated with CAR products and our ability to penetrate the auto market is limited. So it is back to the drawing board! Conversely, our Microfiber Towel is doing very well and we are seeing signs that the demand for the product will continue for several years.

Please send us your comments and visit our website. We are averaging about two positive letters per week and lots of encouragement. A-MAZ continues to be committed to producing environmentally safer products that REALLY WORK! That has been our motto for years and will continue regardless of fads and trends.



## **New Dealers:**

Adventure Hard Goods Co.	North Miami, FL
Gross Point ACE Hardware	Grosse Pointe, MI
Bloomfield Hill ACE Hardware	Bloomfield Hill, MI
Rochester Village Home & Hardware	Rochester, MI
Smith Hardware & Lumber	Rockport, MA
Best ACE/Lewes	Lewes, DE
Best ACE/Milford	Milford, DE
Best ACE/Milton	Milton, DE
Best ACE/Harrington	Harrington, DE
Dave's Ace	Milton, WI
Country ACE Hardware	Granby, CO
Parkrose Hardware	Portland, OR
Payless Hardware & Rockery	San Jose, CA
Keep Hawaii Green, LLC	Kahului, HI
Eric's Car Wash	Chico, CA
Alpine Glass Service	Portland, OR
Carolina Cleaning Products	Summerfield, NC
Colfax Grange	Colfax, WA
Round Valley Supply (ACE)	Challis, ID
Home Improver Supplies (ACE)	San Diego, CA
Metro Glass Inc.	Bakersfield, CA
Atkinsons Mirror & Glass	Boise, ID
West Coast Paper	Boise, ID
Absolute Windshield & Mirror	Bakersfield, CA
Big Johns Lumber (ACE)	Cedarredge, CO
Roasted Stone	Clovis, CA
Tru Supply	Tarzana, CA



**Welcome!**

